

THE BADGER WAY

Our Philosophy of Formulation

Certified



How do you tell the difference between a good company and just good marketing?

Badger is now a Certified B Corporation!

Certified B Corporations meet transparent standards so you can find out about the company that stands behind the product. What impact do they have on the environment? How do they treat their employees? How do they strengthen their local community? Dive in - B Corporations have nothing to hide: bcorporation.net.

When you support a Certified B Corporation you're supporting a better way to do business. Certified B Corporations meet rigorous, independent social and environmental performance standards. They are creating greater economic opportunity, strengthening local communities and preserving our environment.

We tend to be organic fanatics. That's because we believe that sustainable organic agriculture is our hope for the future. Imagine food, clothing, and shelter produced in harmony with nature, without the use of toxic chemicals polluting earth, air and water today. It's easy for me to imagine, because it makes sense.

To do our part, we make our products – Lip Balms, Herbal Problem Solvers, Body Care & Portable Aromatherapy from USDA Certified Organic ingredients like the ones you see in this photo below. Extra Virgin Olive Oil from southern Spain; East African Shea Butter; Castor Bean Oil from India; fair trade South American Cocoa Butter and so on. We use fresh, whole ingredients, carefully blended in small batches according to herbal and folk medicine traditions that have stood the test of time.

Absolutely no chemicals, synthetics, “fragrances”, parabens, GMOs, or any other bad stuff you don't want to put on your skin.



Badgers Rebecca & Katie in the lab.



Some of our favorite ingredients.