

Rodrigo Veloso



Rodrigo Veloso was born and raised in Belo Horizonte, Minas Gerais, Brazil. He is currently the CEO/Founder of O.N.E. World Enterprises, an international wholesale beverage company based in Los Angeles, California.

Since the age of 16, Rodrigo has been an avid entrepreneur. He has been involved with everything from construction to consumer goods such as coffee and furniture to commodities trading. His passions are networking and maximizing human skills and goodwill to create a better world.

Rodrigo is a board member of Global Innovation for Fair Trade (GIFFT), which specializes in providing fair trade service to producers and buyers in order to improve the lives of disadvantaged producers as well as to assist buyers in meeting the growing consumer demand for Fair Trade goods.

Rodrigo earned a BA from the Stockholm School of Economics in Sweden and an MBA Fundação Getúlio Vargas in Sao Paulo, Brazil.