

Badger Story:

Healing Products – Healthy Business

Dear Illustrious Badger Information Seeker,

Here's our story: Badger is the best stuff for your skin. We are also a healing line. Healing as in: fresh air, sunlight, a cooling breeze and the kind thoughts of a good friend. Those are simple ways of restoring balance. And that's the way our products work. Simple blends that safely and gently restore balance by helping your body heal itself.

So please enjoy our web site and try some of our products. We hope you grow to love them as much as we do! We have a monthly newsletter filled with fantastic stories and a few facts - please sign up! You can read the February edition [right here](#).

If you have any questions, suggestions or comments, feel free to email us and a live Badger will respond.

Sincerely,

Badger Bill for the Badgers

Our mission: To create fabulously pure and effective products of the [highest natural quality](#), based on simplicity and thoughtful preparation, with the intention to soothe and heal.

To run a business that is fun, fair and profitable; where money is fuel, not a goal; and where our vision for a healthier world finds expression through the way we work and through the way we treat each other and the people we serve.

Our Principles:

1. Individual responsibility in a team concept
2. Personal and caring approach in communications
3. Supporting organic, sustainable agriculture through our purchasing practices
4. A business environment that is respectful and supportive of all employees, and of the people we serve
5. Personal and social healing through our [charitable giving](#)
6. Environmental responsibility
7. Honesty and integrity in our business practices
8. Fun is good
9. Generosity

How Green Is Badger?

Badger supports organic, sustainable agriculture through all of our purchasing practices. Organic buying means healthy air, healthy water, healthy earth, and healthy people. For example, we purchase organically grown and processed olive oil (our #1 ingredient) from an organic farmers' cooperative in Spain. We use enough olive oil to represent approximately 10,000 naturally cultivated trees basking in the sun.

- Badger tins are recyclable. They are made of “tinned steel”, which we commonly refer to as tin cans. (Some people save them and use them to organize buttons, drill bits, etc.)
- Our ingredients are 100% natural and more than 70% of all ingredients used in Badger products are organic. Other remaining ingredients are ecologically harvested or wild-crafted.
- Badger is committed to improving our environmental business practices. To that end we work closely with a volunteer Environmental Concerns Committee whose purpose is to instill environmental awareness in all business decisions and help the company grow ecologically.
- Badger tins are made from 78% post consumer recycled material.
- Our catalogs are printed on recycled paper. The paper is oxygen bleached and printed with earth friendly dyes.
- Our office paper is made from 100% post consumer pulp produced in a chlorine free pulping and bleaching process. As a company we are getting more efficient at using our one-side-used scrap paper for intra-office use.
- We use local artisans and suppliers whenever possible.
- Badger does not test on animals. Look for our Leaping Bunny Logo.

In response to our company principles, Badger donates 10% of our before tax profits or \$10,000 (whichever is greater) to non-profit organizations which focus on the healthcare & welfare of children (including environmental education); local organizations serving the local community; and the promotion of peace. On a daily basis, Badger reuses, composts and recycles in a concerted effort to reduce waste and our impact on the environment.