



The Industry's Premium Organic Dessert Company

OVERVIEW

Natural Choice Foods, Inc. is dedicated to improving the lives of others by providing the highest quality, purest organic products, thereby benefitting the consumer, as well as the earth.

As the industry's premium organic dessert company, we pride ourselves on making the very best in organically delicious, fat free, dairy free, cholesterol free, preservative free products.



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PRODUCT RANGES

We started the company making sorbet:

All 7 of our flavors are fat-free, dairy-free, and cholesterol-free, and we never, ever, use any additives, preservatives or artificial flavors.

Evolving into fruit bars:

Our Full Of Fruit Frozen Fruit Bars are made from only the choicest, fresh-from-nature ingredients and come in 6 organically delicious flavors.

Taste the difference that real, organic fruit makes!



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A LITTLE HISTORY

Natural Choice began with a plentiful organic strawberry crop and a hot summer season. It was 1997 and Dean Walsh, president of Purepak Inc., one of the largest growers of organic produce in the world, needed a way to use his unexpected abundance of fruit. While pondering the future of the strawberries and looking for a way to escape from the summer heat, Dean decided to make sorbet. His timing was perfect. People were beginning to choose healthier, organic alternatives and Natural Choice quickly became the "natural choice" for foods free of pesticides and genetically modified organisms.

Once known only as a palette cleanser, Natural Choice is turning that notion on its head with the introduction of their organic sorbet. Making the puree from the fruit grown on Purepak's Southern California farms, Natural Choice combines fresh, organically grown fruit with organic evaporated cane juice and purified water. The result: sorbet so creamy and delicious that it's now a refreshing, healthy treat that's become a year-round favorite.

With the success of the strawberry sorbet, Natural Choice turned their attention to other fruits and other frozen desserts. "The fruit people" as they quickly became known, added more delicious sorbets and launched the first -- and still the only -- line of organic fruit bars.



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SORBET ANYONE?

We pride ourselves on making the very best in organically delicious, real fruit sorbets. All 7 of our flavors are fat-free, dairy-free, and cholesterol-free, and we never, ever, use any additives, preservatives or artificial flavors.



0-96499-33352-1	Banana	0-96499-33350-7	Strawberry	0-96499-33353-8	Lemon
0-96499-33351-4	Blueberry	0-96499-33356-9	Strawberry/Kiwi	0-96499-33354-5	Mango
0-96499-33355-2	Kiwi	6-85825-55501-2	Raspberry	6-85825-33317-7	Coconut



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TAKING OVER YOUR TASTE BUDS!

Conquering the freezer section...one sweet bite at a time...!

Taste the difference that real organic fruit makes! Our Full Of Fruit Frozen Fruit Bars are made from only the choicest, fresh-from-nature ingredients and come in 9 organically delicious flavors, available in convenient multi-pack, single flavour boxes of six 2.75 oz. bars.

6-85825-33305-4	Coconut	6-85285-33310-8	Grapefruit
6-85825-33306-1	Orange	6-85825-33312-2	Mango
6-85825-33307-8	Raspberry	6-85285-33319-9	Pomegranate
6-85825-33308-5	Strawberry	6-85825-33321-4	Tropical Tangerine
6-85825-33309-2	Pink Lemonade		

