

Exciting News From

nonuttin[®]

Natural Foods

Highlights:

- 5 **NEW** delicious products coming February 15, 2011
 - Blueberry maple granola
 - Cranberry apple granola
 - Fruit Explosion trail mix with raw sunflower seeds
 - Berry Delight trail mix with raw sunflower seeds
 - Raw, unsalted sunflower seeds
- **Introductory deals of 50% off** for the new products until April 15, 2011 (see your Global Health rep for details)
- Rebranding to a new logo, allergy friendly icons (see examples below) and product pictures for consumer friendly packaging for all ages
- New, healthier bar recipes with evaporated cane juice
- 100% sesame free as of February 15, 2011
- Reduced pricing/price point for most products
- Granola clusters now reformulated as granola **cereal** and **GST/HST exempt**
- Bulk cases for foodservice opportunities, a growing market for allergy friendly/gluten free foods
- Discontinued: 30 g vanilla caramel clusters, dried apples, and cherry fruit snacks



Certié
Certified



Gluten-Free
Sans Gluten

Sans
arachides



Peanut Free

Sans
noix



Tree Nut Free

Sans
produits laitiers



Dairy Free

Sans
oeufs



Egg Free



Pareve