

**TART  
IS  
SMART.**

**HEALTHY MIND.  
HEALTHY BODY™**



**Welcome to Tart Is Smart.**

Our 100% pure fruit juice concentrates are made with the sweet-tart taste of Montmorency cherries, which are known as the 'Healing Fruit'. Research reveals rich, red Montmorency cherries contain more than 17 vital antioxidants to support your mind and body.

**Antioxidants for your Mind**

- Melatonin supports brain function and healthy sleep patterns

**Antioxidants for your Body**

- Anthocyanins promote joint health to help manage arthritis and gout
- Super Oxide Dismutase (SOD) compounds help neutralize free radicals associated with diseases, protect artery walls from plaque build-up and support heart function

With benefits like these, you can make Tart Is Smart part of your healthy lifestyle every day!



**Tart Cherry Juice is highly recommended by Dr. Oz!**



PRODUCT	UPC	SIZE	SRP
Tart Cherry Concentrate	8 23332 13155 2	12 x 473ml	\$16.99
Tart Cherry – Organic	8 23332 12131 7	12 x 473ml	\$22.49
Black Cherry Concentrate	8 23332 12101 0	12 x 473ml	\$16.99
Black Cherry Concentrate - Organic	8 23332 12111 9	12 x 473ml	\$22.49

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