

SEPT 2011

MONTHLY MENTIONABLES



Global Health
BROKERAGE
Planning Nationally, working Regionally, thinking Globally



EEL RIVER

CALIFORNIA REDWOODS

SPRING FAMILY VACATION
JULY 2011

Hopefully you are all enjoying your summer. To keep things light this month, here is a scenic shot to introduce our new layout for Monthly Mentionables.

TRUE VITALITY HAS ARRIVED!

AFTER months of waiting, we finally have supply of [True Vitality](#), the revolutionary new protein shake from Green Foods. Designed as an All in One Meal, True Vitality contains:

- Vegetarian Protein
- Omega-3'S
- Probiotics
- Enzymes
- Carbs, Greens, Fibre
- 100% RDA of essential vitamins.



As you would expect from Green Foods, this product is uber healthy and even tastier. Available in Chocolate, Vanilla and Unflavored varieties; your customers will thank you providing them a tasty shake that doesn't compromise ingredients or nutrition.



Available at *Christmas, Crwin, Koyo & Purity Life.*

Headlines

O.N.E. Kids

Is available nationally through UNFI. [Contact us](#) for Case Stack and Demo opportunities.



Badger

Massage & Body Oils and Bar Soaps are now available through *Christmas Natural Foods*. Visit our [Online Resource Centre](#) for product info.

Tart is Smart

Tart Cherry and Black Cherry concentrates are now available from *Corwin & Tara* in 16oz bottles for much better pricing per ounce. Due to poor growing conditions, organic product is in very limited supply.

Gogo Quinoa

Kaniwa is now available. This baby quinoa is of the highest quality and is a great addition to this growing product.

Selina Naturally

Seasoned Salts are now available thru *Puresource*. [Product info](#) is available on our website.

Vendor Exclusive: W.S. Badger Company, Inc.

Our Philosophy of Formulation

We tend to be organic fanatics. That's because we believe that sustainable organic agriculture is our hope for the future. Imagine food, clothing, and shelter produced in harmony with nature, without the use of toxic chemicals polluting earth, air and water today. It's easy for us to imagine, because it makes sense.

To do our part we make our products - Lip Balms, Herbal Problem Solvers, Body Care & Portable Aromatherapy from USDA Certified Organic ingredients like the ones pictured here. Extra virgin olive oil from Souther Spain, East African Shea

Butter, Castor Bean Oil from India, fair trade South American Cocoa Butter and so on.

We use fresh, whole ingredients carefully blended in small batches according to herbal and folk medicine traditions that have stood the test of time.



How do you tell the difference between a good company and just good marketing?

Badger is now a Certified B Corporation!

Certified B Corporations meet transparent standards so you can find out about the company that stands behind the product. What impact do they have on the environment? How do they treat their employees? How do they strengthen their local community? Dive in - B Corporations have nothing to hide: bcorporation.net.

When you support a Certified B Corporation you're supporting a better way to do business. Certified B Corporations meet rigorous, independent social and environmental performance standards. They are creating greater economic opportunity, strengthening local communities and preserving our environment.



“As mentioned, we are keeping it light this month, saving the big sales pitches for next month’s CHFA East issue”

Jason Spring
President, Global Health Brokerage

MEET THE BROKER

Family First

Spring Family - Typical Summer:

- Oregon Coast / Portland
- Agrifair / MFR
- PNE
- Cascade Falls
- Festival of Light / Stanley Park
- Abbotsford Airshow



As many of you know, family is very important to me. I make it a priority to enjoy every day I can with my young kids. Though I have a few weeks of travel each year, a typical week has me at the home office most every day. This has been such a blessing to watch my kids grow up. At ages 4, 5 & 7 I have many great years ahead. Feel free to share you favorite family traditions too!