

OCT 2011

MONTHLY MENTIONABLES



Global Health  
BROKERAGE  
*Planning Nationally, working Regionally, thinking Globally*

# Headlines

## O.N.E. Coconut Water

UNFI West was able to secure a large order of 1L coconut water so get yours now before it's gone!



## Sukin

**Purely Ageless & Kids 0-8** ranges are now available from Christmas, Corwin and Directa. [Learn more](#) about these great products. (A bit more exciting news is that they are flying me to Australia in November to meet their team!!)

## Tart is Smart

**The Organic Cherry** harvest was very poor this year, so we expect little/no organic tart or black cherry concentrates until further notice :(

## Selina Naturally

**Seasoned Salts** are now available thru *Puresource*. [Product info](#) is available on our website. We also welcome aboard Nationwide Natural Foods as another distributor in the West, replacing the now defunct Glenmore Foods.



FULL SIZE  
FAMILY OF 7  
NOW AVAILABLE  
SIMPLY BARS

**SIMPLY GROWING**  
BY WELLNESS FOODS

With the kids all back to school now we can all take in a deep breath and get ready for the busy fall season. Lots of travel coming up!

### SIMPLY SWEET...OR NOT!

**S**imply Bar founder Cathy Richards has ramped up the lineup just in time for the busy fall season.

**Cinnamon Pecan** and **Caramel Peanuts** are sure to please while offering more fibre than sugar! These bars contain only 3g of sugar and almost no fructose. Weigh that against 4g of fibre & 16g of protein and you've got these bars sitting at the head of the class - or better yet, in a class of their own!

Let's roll the calendar back a few years, as The Simply Bars were designed by Cathy Richards out of a personal need to find a snack that didn't cause digestive upset. The customer's needs have evolved and most people are now buying The Simply Bar because these bars fill them up without junk ingredients and extra calories.

GHB is proud to represent [The Simply Bar](#) in Western Canada. Order now from Purity Life or UNFI West.

# Vendor Exclusive: Sukin Natural Skincare and the environment



With the tagline “skincare that doesn’t cost the earth,” Sukin’s commitment extends far beyond cosmetic. Certified carbon neutral, vegan and using recyclable packaging, this young Australian brand is dedicated to reducing the impact they have on our increasingly fragile environment.

The wellness and beauty industry is centered on connecting with mother earth and embracing all that she has to offer. But it’s concerning that in many cases, the business operations of the industry can be harmful on the planet, from the amount of energy consumed to pollutions emitted. But, this doesn’t mean that all should follow suit and contribute to this ever-growing problem.

Sukin values the importance of sustainability and affordability and aims to be recognised as a global

leader meeting these needs.

Bursting onto the market in 2007 with an unwavering focus on creating natural, effective and environmentally sustainable skin care, Sukin is proud to be a key partner of the Carbon Reduction Institute of Australia. Following Sukin’s assessment, it was noted that the company’s carbon emissions were well below expectation for a skincare provider, attributed to their use of natural ingredients. Nevertheless, Sukin participates in a strict program to monitor those unavoidable emissions and purchases carbon off-set credits.

“We are committed to reducing the effect our business has on the environment and that means all our products, manufacturing, business operations and employees are focused

on leaving the lightest footprint possible” says Sukin’s General Manager Alison Goodger.

Sukin’s care for the environment doesn’t stop there with no animal testing and no animal derivatives used in their formulations, Sukin is proudly a vegan brand. All products are contained in environmentally friendly, recyclable packaging and marketing materials, where possible, are printed using partially recycled paper stock.

GHB is committed to growing Sukin’s Canadian business in harmony with our distribution team, Christmas, Corwin and Directa.

Learn more about Sukin at [www.sukinorganics.com](http://www.sukinorganics.com)

“Founded by Alana Elliott to create a line of products that her highly allergic family could safely eat without compromising taste or nutrition.”

- No peanuts / tree nuts
- No Dairy or Egg
- No Wheat, Barley or Rye
- No preservatives
- No artificial flavors / colors



Her goal was to create safe food for most food allergies and she began producing the world’s first allergy friendly granola bars in 2004. In 2007, Nonuttin’ granola bars and granolas were the first to begin using gluten free oats so that Celiacs could also enjoy their great taste.

Nonuttin’ granola bars were served to the world’s Official Olympic Broadcasters during Vancouver’s 2010 Olympics and Paralympics and were featured on The Martha Stewart Show in April 2010.

Being a food manufacturer means being responsible to the many consumers who must safely enjoy Nonuttin’ products. Alana believes that part of that responsibility must include education for those requiring or choosing special diets.

Whether you are looking for tasty food choices, interested in the latest science, looking for tips or feeling overwhelmed, Alana hopes to offer you the information and products you need to successfully navigate your journey.