

DEC 2011

MONTHLY MENTIONABLES



[www.kezs.com.au](http://www.kezs.com.au)



AVAILABLE THRU LIFEMAX  
NATURAL FOODS AND  
NATIONWIDE NATURAL FOODS

KEZ'S COOKIES - GLUTEN FREE INDULGENCE

Kez's Kitchen is an Australian family owned and operated business that bakes high quality gourmet crisp breads and biscuits.

ALL THIS AND GLUTEN FREE

Kez's product are both premium and gourmet. Premium butter is used throughout the range and no preservatives are added to the products. The company has also achieved preferred supplier status via the Woolworths Vendor Quality Management Standard as well as complying with the ANZFA Food Safety Standards introduced in the food industry through its internationally-recognised [HACCP](#) accreditation.

Kez's Kitchen commenced back in 1991 with just Kez and Helen. The business was then supplying local delicatessens and coffee shops. In 1992 the business outgrew the home kitchen and moved to larger premises. It was not long until the business had grown further and had required substantially more space and again moved in 1994. It was at this time that the

business began to take on the shape that is recognisable today.

Today the company supplies its products into the retail, food service and gift market all over Australia and also exports its products to Canada, Bruni, Hong Kong, China, Singapore, Philippines, Thailand, Japan, New Zealand and the Middle East. The company also specialises in the development of new products for an exclusive range of contract manufacture customers involved in the retail, food service and gift markets.

Guided by the principles of a family baking business, Kez's Kitchen guarantees full commitment to the use of high-quality ingredients and old-fashioned service. We think that our biscuits are superior in both taste and quality and we are sure that once you have done the Kez's taste test, you too will agree.

Headlines



Pure Coconut Water is back in stock so check with your distributor for current deals. Splash is in limited supply and will likely be getting upsized to a 500ml tetra pack in the Spring of 2012.



Sukin's Nourishing Lip Treatment is available for order. Like the rest of the line, it too is VEGAN. Learn more at <http://www.sukinorganics.com/product.asp?id=38>



Celtic Sea Salt's new "Seasoned Salt" line is available thru Puresource. Though a bit pricey, these organic infusions will be a sure holiday hit! Visit our [website](#) for more info.



Did you know that our website has a [Product Resource Center](#) that contains valuable sales tool such as Product Info Sheets and Training Manuals? All files are easily accessible and download in printer friendly PDF format.

## Featured January Deals



15% OI  
Hair Care, Sukin Kids

Available from Christmas, Corwin & Directa Distribution.



15% OI  
True Vitality, Organic Chlorella

Volume Deals:  
48-95= 5%, 96-287=10%, 288+= 15%  
(units, not cases)

Available from Christmas, Corwin,  
Koyo, Nationwide & Purity

**UP TO 30% OFF!!**



10% OI  
Tart & Black Cherry  
Concentrates

Available from Tara & Corwin

## Meet the vendor: **TART IS SMART**



The Taylor Family

Amid the gently rolling hills of Eastern Washington, under a sunlit blue sky, the Taylor family orchards have been thriving for more than 40 years. Each spring, as far as the eye can see, the white blossoms of cherry trees ripple in the breeze.

For Ivan and Corette Taylor and their seven daughters, this fertile Basin City farmland is home. Here, they take pride in raising the juicy, ruby red cherries, bursting with nutrients that go into Tart Is Smart™ products.

A love of the land comes naturally to Ivan, a fourth generation farmer. He has passed this heritage along to his daughters, each of whom has helped in the orchards, while growing up.

"Being part of farming builds character," Ivan has always told his daughters. Even now, the girls continue to come home for the cherry harvest each July. They travel from as far away as Salt Lake City and Idaho Falls to help supervise the cherry harvesting and processing. "We still eat lots of cherries when we're taking a break," observed Hannah, the third oldest daughter who serves as office manager for the Taylor Processing Group. "It all brings back memories of our childhood when we would have 'cherry wars' in the orchards, lobbing cherries back and forth at each other while trying to hide behind tractors, trees and bins, while keeping an eye out for dad."

Together, this family is making its mark in the natural foods industry, sharing the bounty of their crops with health-conscious consumers across the nation. Their premium juice and cherry concentrate products, brimming with antioxidants and natural melatonin, promote "healthy mind, healthy body".

So, when you think of Tart Is Smart™, think of the sunny Washington cherry orchards, tended with care for decades by a family whose pride and love of the land insure quality in every product.



Web Links:

[Research](#)

[Antioxidants](#)

[Arthritis / Gout](#)

Our 100% pure fruit juice concentrates are made with the sweet-tart taste of Montmorency cherries, which are known as the 'Healing Fruit'.